

ICOFESP

INTERNATIONAL CONGRESS ON FINANCE, ECONOMY AND SUSTAINABLE POLICIES

04-06 SEPTEMBER 2023, SKOPJE

PROGRAM BOOK

www.icofesp.com



Dear Respected Academics and Researchers,

On behalf of the Organizing Committee, we are pleased to announce that I. International Congress On Finance, Economy And Sustainable Policies (ICOFESP) will be held in International Balkan University from 04-06 September 2023 in Skopje, Macedonia

ICOFESP provides an ideal academic platform for researchers and professionals to discuss recent developments in economy. This event aims also to stimulate interaction in the field of finance, economy and policy developments in all these areas, and to showcase the expertise of our invited speakers and participants.

You can find more information about this event on the webpage of ICOFESP:

www.icofesp.com

All the papers are subject to rigorous peer-review by at least two members of scientific committee or additional reviewers. We are looking forward to seeing you in Skopje / Macedonia

With our best regards,
Organising Committee of ICOFESP

TOPICS

Global Problem and Threatening
Food security and safety
Sustainable Development
Global security challenges
Security and Data Management
Sustainability of natural resources
Globalization and the Poverty cycle
Energy Security
Global warming and climate change
Global and regional migration movements
Sustainability communication and public relations
Numerical Approaches to Global Problems

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Asst. Leposava Ognjanoska

Asst. Omer Ulutas

Asst. Sezer Ferhad

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Ziya Çađlar Yurttançıkmaz (Atatürk University, Türkiye)

PROCEEDINGS

Full version of submitted papers will be published in Special Volumes of reputed journals. Procedure, Guidelines and Checklist for the preparation and submission of papers to the Proceedings of ICOFESP can be found in the journals websites.

The journals in which selected and peer-reviewed full papers of ICOFESP will be published are as follows:

- Research of Financial Economic and Social Studies - (ISI)
- Journal of Economics Public Finance Business - (ESJI)
- Van Yüzüncü Yıl Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi (Index Copernicus)
- Journal of Turkish Studies - Ulakbim TR
- Turkish Studies-Economics, Finance, Politics - Ulakbim TR
- Trends on Economics, Finance, Management Journal (EBSCO)
- Journal of Law and Politics (LPJ)
- International Book Chapter

PLENARY & INVITED TALKS



Prof. Dr. İdris Demir
Rector of Batman University,
Türkiye



Prof. Dr. Ayfer Gedikli
Düzce University, Türkiye



Prof. Dr. Erdal Tanas Karagöl
Education Attaché, Berlin,
Germany



Prof. Dr. Seyfettin Erdoğan
Istanbul Medeniyet University,
Türkiye



Assoc. Prof. Dr. Ali Zafer Sağıroğlu
Ankara Yıldırım Beyazıt
University, Türkiye



**Assoc. Prof.
Raymond Swaray**
University of Hull, UK

04.09.2023

12:00–13:00

Registration

13:00–13:20

OPENING CEREMONY

Prof. Dr. Rengin AK – Chair of ICOFESP
Prof. Dr. Aleksandra RISTOVSKA – Vice Rector of International of Balkan University
Prof. Dr. Ünal ÇAĞLAR – Vice Rector of Kırklareli University
Assoc Prof. Liza Alili SULEJMANI – Dean of The Faculty of Economic and Administrative Sciences

13:20–13:40

Online

Prof. Dr. Kenan PEKER Rector of Munzur University
Prof. Dr. Naci ÇAĞLAR Rector of Bursa Technical University
Prof. Dr. Hamdullah ŞEVLİ Rector Van YYU University
Prof. Dr. Fahrettin GÖKTAŞ Rector of Fırat University
Prof. Dr. Milen BALTOV Rector of Burgas Free University

13:40–14:00

Online

Speaker: Prof. Dr. İdris DEMİR – Rector of Batman University
Title: The Role of Artificial Intelligence in Energy
Chair: Prof. Dr. Fevzi ERDOĞAN

14:00–14:15

Online

Speaker: Prof. Dr. Ayfer GEDİKOĞLU
Title: Global Supply Chain Issues
Chair: Asst. Prof. Dr. Andrijana Bojadzievska Danevska

14:15–14:35

Speaker: Assoc. Prof. Dr. Ali Zafer SAĞIROĞLU
Title: Global and Regional Migration Movements
Chair: Asssoc. Prof. Dr. Berna AK BİNGÜL

14:35 – 15:00

Online

Speaker: Prof. Dr. Seyfettin ERDOĞAN
Title: Food Security and Safety
Chair: Prof Dr. Savica DIMITRIESKA

Speaker: Prof. Dr. Erdal Tanas KARAGÖL
Title: Global Warming and Climate Change

Speaker: Assoc. Prof. Raymont SWARAY
Title: Globalization
Chair: Assist. Prof. Dr. Elena PARNARDZIEVA STANOEVSKA

15:00–15:30

Coffee Break

Hall 1

15:30–16:30

Chair

Authors

Prof. Dr. M. Mustafa Erdoğan
Dr. Bushra Usman and
Dr. Sheikh Usman Yousaf

Assoc. Prof. Dr. Liza Alili Sulejmani,
Assoc. Prof. Dr. Serdar Serdaroğlu

Sonja Milosheska ,
Gunter Merdzan and
Asist. Prof. Dr. Ervin Domazet

Assoc. Prof. Dr. Haris Muminovic

Prof. Dr. Rengin Ak,
Dr. Ceneta Telak Durmishi

Prof. Dr. Mustafa ERDOĞDU

Titles

Navigating Convergence: Renewable
Energy, Industry 4.0, and Resilience for
Sustainable Transformation

Does Carbon Tax Impacts The Economic
Growth: Evidence From Western Balkans

Emerging Trends in Sustainability
Communication and Public Relations in the
Post-Covid Era

The World Bank Group's Response To The
Covid 19 (Coronavirus) Pandemic

Trade, Technological Change, and
Economic Development: A Study of
Knowledge Transfer and Innovation
Diffusion

19.00

Dinner / River Side Garden

05.09.2023
Tuesday

Hall 1

10:00–12:00
05.09.2023

Chair

Authors

Sümeyye Kilbitmez ,
Tukur Abdulkadir Sulaiman ,
Assoc. Prof. Dr. Gülnur Yel and
Prof. Dr. Hasan Bulut

Assist. Prof. Dr. Khodadadi ,
Assoc. Prof. Mesut Karabacak and
Prof. Dr. Ercan Çelik

PhD. Student Ayse Nur Akkilic ,
Dr. Zulqurnain Sabir, Prof. Dr. Hasan Bulut

Prof. Dr. Hasan BULUT

Titles

Investigation of Nonlinear Hamiltonian
Amplitude Equation: Solutions, Interpretation
and Applications

A New Score Function Based on
Pythagorean Fuzzy Set to Multiple Criteria
Group Decision-Making

A Reliable Computational Stochastic
Framework For The Mathematical Smoking
Model

Hall 2

10:00–12:00
5.09.2023

Chair

Authors

Assoc. Prof. Dr. Kaplan Uğurlu,
Aleyna Fıçıcı

Assist. Prof. Dr. Abdüsselam Sağın,
Assist Prof. Dr. Fatih Karasaç

Assoc. Prof. Dr. Yonca ALTINDAL

Master Student Meriç Altaylı ,
Prof. Dr. Reha Saydan

Prof. Dr. Hakan TAŞTAN

Titles

An Investigation on Food Safety Needs of
Restaurants in Kırklareli, Türkiye

The Impact of Economic Policy Uncertainty
on Foreign Direct Investment: A Panel Data
Analysis for Selected European Economies

Touching The Free from Masculinity Face of
Sustainable Development: A Sociological
Perspective to Gender Equality

The Effect of Influencer Marketing on Brand
Attitude and Consumer Purchase Intention

12:00–14:00

LUNCH / Macedonian Traditional Food / Pçela Restaurant

Hall 1

14:00–16:00
05.09.2023

Chair

Authors

Assoc.Prof. Dr. Fatih AYDIN,
Assoc.Prof. Dr. Mehmet Gıyas SAKAR and
Assist Prof.Dr.Onur SALDIR

Dilara Altan Koc ,
Sumeyye Kilbitmez and
Prof. Dr. Hasan Bulut

Hussein Rashid,
Prof. Dr. Fevzi Erdoğan and
Zahra Taha

Assoc. Prof. Mesut KARABACAK

Titles

Numerical Solution of the Time–Fractional
Burgers’ Equations using the Cubic B-spline
Collocation Method

The New Complex Travelling Wave Solutions
of the Simplified Modified Camassa Holm
Equation

Risk of car crashes by spatial analysis and
investigation of weather and atmospheric
changes and its effect on inner-city
accidents in the case of Erbil, northern Iraq

Hall 2

14:00–16:00
05.09.2023

Chair

Authors

Assoc. Prof. Dr. Fatih KAYHAN,
Assoc. Prof.Dr. Berna AK BİNGÜL,
Assoc. Prof. Dr. Gökhan IŞIL

PhD. Hasan YAZAR and
Prof. Dr. M. Mustafa ERDOĞDU

PhD. Ali Suat Pişkin

Dr. Ceneta Telak Durmishi,
Assoc.Prof. Dr. Liza Alili Sulejman

Dr. Ceneta Telak Durmishita,
Prof. Dr. Snezana Bilic

Prof. Dr. Luljeta SADIKU

Titles

Crowdfunding as a Modern Fundraising
Technique within the framework of
Sustainable Development: The Case of
Turkey as an Emerging Economy

Is it Possible to Shorten The Process of
Environmental Damage in The Initial Stage
of Economic Development?

The Effect of Brain Drain on Developing
Countries in Terms of Loss of Skilled Labor,
the Case of Turkiye

The Effects of Trade Liberalization and
Globalization on Developing Economies

The Relation Between Trade and Migration
in Western Balkan Countries

19:00

DINNER , Kalabalak Park Restaurant

06.09.2023
Wednesday

Hall 1

Webinar

9:30–11:00
06.09.2023

Chair

Authors

Assist. Prof. Dr. Özge DEMİRKALE

Assist. Prof.Dr. Esin Nesrin CAN

Assist. Prof.Dr. Çiğdem ÖZARI

Assist. Prof. Dr. Ekhtiar Khodadadi,
Mehdi Aghabeigi and
Assoc.Prof. Dr.Mesut Karabacak

Assist. Prof. Dr. Leila Zeinalzadeh
Ahranjania , Hassan Maleki Kaklar,
Iraj Molaei Gholejic

Assoc. Prof. Dr. Fatih Kayhan

Titles

Long-Term Asymmetric Relationship
Between VIX Fear Index and Stock Market
Tourism Indices: The Case of Turkey and
Selected Countries

Exploring The Relation Between Financial
Distress and Financial Errors or Fraud: A
Case Study of Borsa İstanbul

Assessment of Economic Variables Together
with the Beneish M-Score Model for
Detecting Financial Errors or Fraud: A Case
Study of Borsa Istanbul

Evaluation of Financial Performance and
Ranking of Refinery Companies Active in
Tehran Stock Exchange using SWARA And
MABAC Fuzzy Multi-Criteria Decision Making
Method.

Technical Measure of Capacity Utilization in
Network Production Systems in the Presence
of Undesirable Outputs

Hall 2

Webinar

9:30–11:00
06.05.2023

Chair

Authors

Dr. Didem Koca

Dr. Anas MAAROOF,
Assoc. Prof. Dr. Abdullah Ograk

Master Student Eren Aydın

Muhammad Akbar Farahmand ,
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Prof. Dr. Fevzi ERDOĞAN and
Prof. Dr. Sedaghat SHAHMORAD

Prof.Dr. Fevzi ERDOĞAN

Titles

Are the Netherlands, Sweden, and Germany
Ready for Digital Transformation?: Policy
Recommendations for Developing Digital
Skills

The Impact of Social Responsibility in
Achieving Green Marketing Strategies A
Study ff the Views of A Sample of Industrial
Companies in The Republic of Iraq

Sustainable Aviation Fuel Utilization and
Sustainability Initiatives of Turkish Airline
Companies

The Effect of Government expenditures and
Received Foreign Aid on Economic Growth in
Afghanistan, Pakistan and Iraq

The Effects of Demand For Corporate
Reputation on Sustainable Development: A
Qualitative Review In Public Banking

A Fractional Order Modeling and Stability
Analysis of Chaotic TimeDependent
Nonlinear Financial Systems

Hall 3

Webinar

9:30–11:00
06.09.2023

Chair

Prof. Dr. Shpresa Alija,
Haxhere Dervishi and
Harun Mustafa

PhD. Ezgi Zengin

Master Stud. Emdad khaleel Mahmood ,
Assoc Prof. Dr. Abdullah OĞRAK

Assoc.Prof. Abdullah OĞRAK

Titles

The Impact of the COVID-19 and Energy Crisis on the Top Five Companies Listed on the Macedonian Stock Exchange” during the Period 2018–2022

Pazarlamada Sürdürülebilirlik Nasıl Tanımlanıyor? 2016–2022 Yılları Arasında Yayınlanan Makalelerde Sürdürülebilirlik Tanımları

The Effect Of Strategic Human Resource Management On Employees’ Motivation in The Public Sector” (Erbil Of Iraq As A Case Study)

Hall 1

Webinar

11:15–13:00
06.09.2023

Chair

Authors

Assist. Prof. Dr. Haydar Mücahit ŞİŞLİOĞLU

Assoc. Prof. Dr. Deniz Dilara Dereli,
İsmail Ertek

Dr. Sevdâ Özdemir Calikusu and
Prof. Dr. Fevzi Erdoğan

Prof. Dr. Hüseyin SELİMLER
Dr. Mehmet Mete KARADAĞ

Dr. Ajay Kumar,
Prof. Dr. Hacı Mehmet Baskonus

Assoc. Prof. Dr. Fatih Kayhan

Titles

The Multi-Criteria Supply Chain Model to be Used in the Distribution of Disaster Relief Materials through the Maritime Disaster Task Group

The Relationship Between Energy Consumption and Economic Growth: An Evaluation on Türkiye

Hybrid Stochastic Differential Modeling Considering Change Point Estimation for Europe Brent Oil Data

.Evaluation of the Performance of Economic Indicators in Turkey with the Gray Relational Analysis Method

New approximation solution for fractional Benney Equation Involving Caputo–Fabrizio fractional derivative

Hall 2

11:15–13:00
06.09.2023

Webinar

Chair

Authors

Assist. Prof. Dr. Hamid Nabilou / IRAN

Assist. Prof. Dr. Damira Baigonushova
and Junus Ganiev

Assist. Prof. Dr. Hassan Maleki Kaklar,
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Ahranjani

Assist. Prof. Dr. Mehdi Aghabeigil and
Iraj Molaei

Assist. Prof. Dr. Mehdi Aghabeigi,
Iraj Molaei and Amir Babaei

Prof.Dr. Fevzi ERDOĞAN

Titles

Surveying the driving affecting factors on
SMEs institutionalization

The Nexus of Environmental Pollution and
Economic Growth in the Context of Green
GDP

The Effect of Free Cash Flow on an
Investment Efficiency Underlining Investor
Support Impact in the Listed Companies on
Tehran Stock Exchange

The Impact of Unconventional Monetary
Policies on The Risk of Falling Stock Prices
(Case Study: Companies Listed To Tehran
Stock Exchange)

Investigating the impact of product market
competition on the relationship between
corporate governance mechanisms and
dynamic capital structure in companies
listed on the Tehran Stock Exchange.

Hall 3

11:15–13:00
06.09.2023

Webinar

Chair

Authors

Prof. Dr. Shpresa Alija
Sellma Ademi and Sara Ademi

Prof. Dr. Liliana Guran

Assist. Prof. Dr. Sonja Milosheska,
Gunter Merdzan and
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Prof. Dr. Süleyman İç,
Assoc. Prof.Dr. Abdullah OĞRAK,
Assist. Prof. Dr. Hamid Nabilou

PhD. Ülkü İstiklal Ortakaya

Assoc. Prof. Abdullah OĞRAK

Titles

The Impact of Borrowin Costs on Lending in
North Macedonia

The Internet of Behavior in Tourism and
Services

Emerging Trends in Sustainability
Communication and Public Relations in the
Post-Covid Era

A Comparative Study of Informal Financing
in Developing Selected Countries

Women Migrants in Risk Society and Social
Policy Practices

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Authors

Prof. Dr. İsmail Şiriner

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